4 Steps for Calculating Your Moxie Coefficient

Step 1 Describe your project or initiative here What's the situation?

What impact are you trying to achieve?

When do you need to deliver results?

Who is your customer?

Who are your sponsors?

What is moxie?

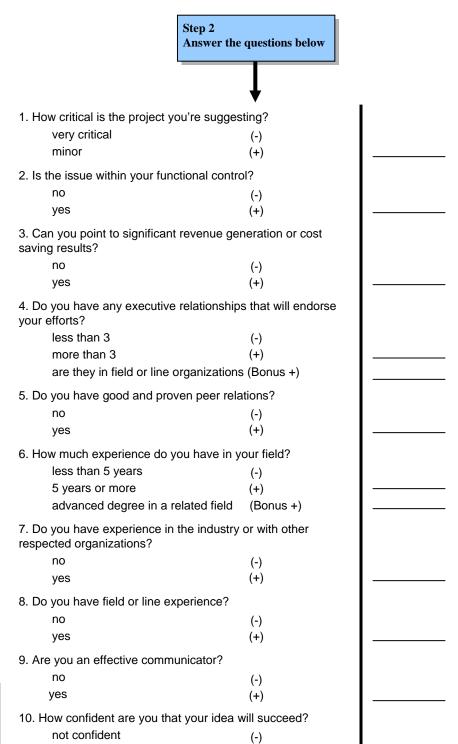
The term "moxie" has been used for more than 100 years as a synonym for guts, vigor, and courage.

Often, people get courageous without adequate preparation. This can be professionally hazardous.

Use this assessment to determine if you, or your team, are ready to push hard for your project.

Be careful about your level of confidence. If it's too high (you're thinking, "This will be easy") or too low, ("This will be too hard"), you're likely to not put forth the effort required to be successful.

Step 4 Assess the results Go for less Be careful!. You need a very strong sponsor. 7 to 9 Success is possible. 10 to 12 You ought to have moxie. Go for it!





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very confident

fairly confident